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Executive Board Meeting Agenda
Monday, January 04, 2021
11:00 AM
The meeting will be held via Microsoft Teams Meetings at:
Click here to join the meeting
or by phone at 469-965-2358 (audio only) Conference ID: 944 385 16#
See note below*

I. CALLING OF THE ROLL
Chair Tom Dale

II. AGENDA ADDITIONS/CHANGES

III. PUBLIC COMMENTS (Comments will be limited to no more than three (3) minutes.)

IV. CONSENT AGENDA
Items on the Consent Agenda are Action Items and will be enacted by one motion. There will be no separate discussion on these items unless an Executive Board Member requests the item be removed from the Consent Agenda and placed under Action Items.

A. ACTION: Executive Board Minutes of the December 7, 2020 Meeting Pages 4-5
The Executive Board is asked to consider approval of the minutes from the December 7, 2020 Executive Board meeting.

V. FINANCE COMMITTEE - None

VI. EXECUTIVE BOARD – ACTION ITEMS - None

VII. EXECUTIVE BOARD – INFORMATION ITEMS
A. INFORMATION: Bike Share Program Update Pages 6-7 Dave Fotsch
Attached is a memo with a status report on the future launch of the all-electric bike share system in downtown Boise.

B. INFORMATION: Regional Planning and Prioritization Workshop Pages 8-9 Stephen Hunt and Kelli Badesheim
VRT staff will facilitate the first of a series of discussions to identify actions that will strengthen the VRT Board’s ability to address regional issues and prioritize regional projects.

VIII. EXECUTIVE SESSION
The Executive Board may convene into Executive Session at this time Pursuant to Idaho Code 74-206, identifying one or more of the specific paragraphs a) Personnel Hiring, b) Personnel Issues, c) Land Acquisition, d) Records Exempt from Public Disclosure, e) Trade Negotiations, f) Pending/Probable Litigation, i) Insurance Claims, j) Labor Contract, I.C. 74-206(1)
An action by the Executive Board may follow the Executive Session.

IX. ADJOURNMENT

Θ = Attachment
Agenda order is subject to change.

NEXT VRT EXECUTIVE BOARD MEETING:
February 1, 2021
VRT Boardroom (held virtually)
700 NE 2nd Street
Meridian, ID  83642

Mission Statement: Valley Regional Transit’s mission is to leverage, develop, provide, and manage transportation resources and to coordinate the effective and efficient delivery of comprehensive transportation choices to the region’s citizens. (ValleyConnect 2.0 Plan approved 04/02/18)

Arrangements for auxiliary aids and services necessary for effective communication for qualified persons with disabilities or language assistance requests need to be made as soon as possible, but no later than three working days before the scheduled meeting. Please contact Mark Carnopis, Community Relations Manager at 258-2702 if an auxiliary aid is needed.

* This meeting is open to the public. If you prefer to attend this meeting in person, you will be required to wear a mask and practice social distancing. Attendance will be VERY limited, first come, first serve. The meeting will be held in the first-floor boardroom at the VRT administrative offices, 700 NE 2nd Street in Meridian.
### MEMBERS ATTENDING

<table>
<thead>
<tr>
<th>Name</th>
<th>Organization</th>
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<tbody>
<tr>
<td>Lantz Brown</td>
<td>Boise State</td>
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<td>Luke Cavener</td>
<td>City of Meridian</td>
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<td>Elaine Clegg</td>
<td>City of Boise</td>
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<td>Tom Dale</td>
<td>Canyon Cty. Comm.</td>
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<td>John Evans</td>
<td>City of Garden City</td>
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<td>Jim Hansen</td>
<td>ACHD</td>
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<td>Debbie Kling</td>
<td>City of Nampa</td>
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<td>Sandi Levi</td>
<td>City of Nampa</td>
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<td>David Lincoln</td>
<td>ACCHD</td>
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<td>Lauren McLean</td>
<td>City of Boise</td>
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<td>Garret Nancolas</td>
<td>City of Caldwell</td>
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<td>Garret Nancolas</td>
<td>City of Caldwell</td>
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<tr>
<td>Kelli Badesheim</td>
<td>VRT</td>
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<td>Bre Brush</td>
<td>City of Boise</td>
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<td>Mark Carnopis</td>
<td>VRT</td>
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<td>Paula Cromie</td>
<td>VRT</td>
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<td>Gregg Eisenberg</td>
<td>First Transit</td>
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<td>Jeannette Ezell</td>
<td>VRT</td>
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<td>Dave Fotsch</td>
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<td>Karen Gallagher</td>
<td>City of Boise</td>
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<td>Joe Guenther</td>
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<td>Alex Hackett</td>
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<td>Rachel Haukkala</td>
<td>COMPASS</td>
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<td>Stephen Hunt</td>
<td>VRT</td>
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<td>Jason Jedry</td>
<td>VRT</td>
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<tr>
<td>Kaite Justice</td>
<td>VRT</td>
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<tr>
<td>Dave Meredith</td>
<td>VRT</td>
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<tr>
<td>Nick Moran</td>
<td>VRT</td>
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<tr>
<td>Jeff Parker</td>
<td>VRT</td>
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<tr>
<td>Leslie Pedrosa</td>
<td>VRT</td>
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<td>Derrick Personette</td>
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<td>Randy Reese</td>
<td>VRT</td>
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<td>Jill Reyes</td>
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<td>Jason Russell</td>
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<td>Eric Selekof</td>
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<tr>
<td>Walter Steed</td>
<td>RAC</td>
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<tr>
<td>Alissa Taysom</td>
<td>VRT</td>
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<tr>
<td>Corrie Washington</td>
<td>VRT</td>
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<tr>
<td>Kevin Womack</td>
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### CALLING OF THE ROLL
Chair Tom Dale called the meeting to order at 11:03 with a quorum present in person and by phone.

### AGENDA ADDITIONS/CHANGES
None

### PUBLIC COMMENTS
None

### CONSENT AGENDA
Items on the consent agenda consisted of the following:

- **ACTION:** Minutes of November 2, 2020 Joint Meeting of the Executive Board and Regional Advisory Council
- **ACTION:** Main Street Station Condo Association Dues - The Executive Board was asked to consider approval of RESOLUTION VEB20-022 authorizing staff to administer monthly payments for condominium dues for the fiscal year 2021.

Jim Hansen moved to approve the consent agenda as presented; Lauren McLean seconded. The motion passed unanimously.

### FINANCE COMMITTEE
None
EXECUTIVE BOARD - ACTION ITEMS

ACTION: Genfare Fare Box Purchase - Nick Moran presented information regarding the purchase of Genfare fare boxes. Following discussion, Elaine Clegg made a motion to approve RESOLUTION VEB20-024 for the purchase of 12 fare boxes from Genfare; David Lincoln seconded. The motion passed unanimously.

ACTION: Proposed Agenda for January Board Meeting
Kelli Badesheim presented the tentative agenda for the January Board of Directors meeting. Following discussion, Debbie Kling made a motion to approve the agenda, giving Executive Director the authority to update or change the agenda as needed; Jim Hansen seconded. The motion passed unanimously.

ACTION: 2021 Title VI Update
Alissa Taysom reviewed the 2021 Title VI update. Following discussion, the Elaine Clegg moved to recommend the 2021 Title VI update for approval VRT Board of Directors; Lauren McLean seconded. The motion passed unanimously.

ACTION: Set Public Hearing Date for January 4, 2021
John Evans moved to approve setting the public hearing date for January 4, 2021 at noon, or soon thereafter, during the VRT Board of Directors meeting to consider adoption of the FY2021 budget amendment and FY2020 carry-forwards; Garrett Nancolas seconded. The motion passed unanimously.

EXECUTIVE BOARD – INFORMATION ITEMS

INFORMATION: Resiliency Action Plan
Kelli Badesheim and Jill Reyes presented information on the Resiliency Action Plan. VRT is working with local jurisdictions on the implications of reprogramming the FY2021 budget with CARES funding and covering their fair share.

INFORMATION: Building Reporting Capacity Work Plan
Kelli Badesheim presented information of the Building Reporting Capacity Work Plan to update performance reporting to meet the needs of multiple of VRT’s funding and regulatory partners so all reporting is transparent.

INFORMATION: October 2020 Service Change Update
Leslie Pedrosa provided an update to the Executive Board following the service change that was implemented on October 5.

INFORMATION: Bike Share Update
Bike share update was included in the packet for information. Elaine Clegg suggested staff reach out to the City of Boise is a sponsor cannot be found.

INFORMATION: Procurement Calendar
The most current procurement calendar was included in the packet for information.

INFORMATION: Department/Staff Reports
The most current Department/Staff reports were included in the packet for information.

EXECUTIVE SESSION – None

Adjournment: Elaine Clegg moved to adjourn the meeting at 12:02; Debbie King seconded. Tom Dale adjourned the meeting.

NEXT VRT EXECUTIVE BOARD MEETING:
January 4, 2021
VRT Boardroom (Will be held virtually.)
700 NE 2nd Street
Meridian, ID 83642
Summary
An update on activities and performance of the bike share system.

Highlights
- Boise GreenBike suspended all operations effective September 30, 2020.
- All the bikes were taken to the Happy Day Transit Center in Caldwell.
  - Controllers and locking units were removed.
  - All sponsor branding was removed.
  - All proprietary nuts and bolts were replaced with standard nuts and bolts.
- To date 58 bikes have been given away to nonprofit organizations.
- The program donated 16 boxes of spare parts to Reddy Bike, another Social Bicycles system operating in Buffalo, New York.
- Stoltz Marketing Group developed new pitch materials to assist in recruiting new title-level and other sponsors.
- The program submitted a proposal to the City of Boise to sponsor purchase of new bikes for the next iteration of bikeshare. The
  - We continue to try and schedule meetings with potential sponsors but have not yet found a receptive audience.

Sponsorship Plan
- Title Sponsorship
  - None
  - Trying to recruit new title-level sponsors
- Station sponsors:
  - Boise Co-op (was set to renew in 2020)
  - CCDC
  - Treasure Valley Clean Cities Coalition
  - ACHD
  - Harris Ranch
  - HDR
  - The Watercooler (Roundhouse)
  - Midas Gold
  - Idaho Central Credit Union (two station hubs at Boise State)
  - Parkway Station
We continue to schedule meetings with potential sponsors.

Staff Recommendation/Request
Information only.
Implication (policy and/or financial)
None.

More Information
For detailed information contact: Dave Fotsch, Boise GreenBike Director, 208-331-9266 (cell), dfotsch@valleymetrot.com
Summary
Valley Regional Transit (VRT) is a regional transit authority tasked with developing, administering, and coordinating the public transportation system in Ada and Canyon counties. VRT has no dedicated funding to allocate to the board’s regional priorities, relying on voluntary contributions from local jurisdictions to fund planned services.

In order to coordinate these voluntary contributions, VRT developed and adopted the ValleyConnect 2.0 plan, updated the local cost allocation methodology, and drafted a five year Transportation Development Plan (TDP). Built on local jurisdiction input, ValleyConnect 2.0 developed a shared regional vision. The local cost allocation methodology update was necessary to develop an objective way of splitting costs among funding partners. The draft TDP was also developed with local jurisdiction input and is intended to reflect the capital and service funding priorities over the next 5 years.

Although these three activities have helped identify a regional vision and strengthened VRT’s relationship with its funding partners, they have also highlighted the need for additional planning and prioritization processes. For example there are no recognized processes for what to do when local jurisdictions are unable to contribute, or when funding priorities between local jurisdictions differ. The Executive Board will begin to consider processes designed to resolve these issues and improve VRT’s ability to deliver an effective public transportation system in Ada and Canyon counties.

This workshop is intended to be the first of a series of meetings to discuss the necessary forums and processes to allow the VRT board to address regional issues and priorities.

Staff Recommendation/Request
Information/Discussion item: There is no action on this item. It is a discussion item only.

Implication (policy and/or financial)
The current forums and procedures limit VRT’s ability to deliver on its core mission of developing an effective public transportation system in Ada and Canyon County

Highlights
- FY 2018 VRT Board adopts ValleyConnect 2.0, which identifies the current gap between current services and planned levels of service in Communities in Motion 2.0.
- FY 2020 VRT Board approves update Local Cost Allocation Methodology which developed an objective approach to determining the local share of VRT’s funding partners.
FY 2020 VRT embarked on the first attempt at a five-year service and capital Transportation Development Plan (TDP) to guide service and capital investments over the next 5 years.

**Schedule:**
- **Winter/Spring 2021**: Executive Board develops new forums/procedures to support regional planning and prioritization
- **Spring/Summer 2021**: Full Board hears and takes action on proposed forums/procedures
- **Fall/Winter 2022**: Apply new forums/procedures to FY 2023 budget development

**More Information**

For detailed information contact: Stephen Hunt, Development Director, 208.258.2701, shunt@valleyregionaltransit.org