FOUR BRAVE HEROES FIGHT TO KEEP THE AIR CLEAN AND THE ROADS CLEAR!

VALLEY REGIONAL TRANSIT PRESENTS:

THE ELECTRIC FLEET VS THE FORCES OF SMOG!

ELECTRIC POWERED BUS FLEET!

FOUR BRAVE HEROES FIGHT TO KEEP THE AIR CLEAN AND THE ROADS CLEAR!
Valley Regional Transit has provided innovative public transportation solutions to the Treasure Valley for years. Their latest solution has the ability to stop smog in its tracks, and put an end to congestion once and for all.
IT'S ANOTHER CLEAR, SUNNY DAY IN THE TREASURE VALLEY...

BUT ON THE HORIZON, TROUBLE IS COMING TO TOWN. SMOG'S CONGESTION ARMY OF SOLO DRIVERS UNWITTINGLY CAUSES THE VERY TRAFFIC THAT THEY HATE. THEY HAVEN'T LEARNED THAT THERE IS A BETTER, CLEANER WAY TO TRAVEL.

WE SHOULD MAKE GOOD TIME, THERE'S HARDLY ANY TRAFFIC!
SMOG AND HIS CONGESTION ARMY HAVE DESCENDED ON THE TREASURE VALLEY!

THE TREASURE VALLEY'S AIR QUALITY AND COMMUTE TIMES ARE OURS!
BOY, I NEVER THOUGHT WE'D GET STUCK IN TRAFFIC.

IS THERE ANYTHING WE CAN DO TO STOP IT?

IT'S JUST A FACT OF LIFE, UNFORTUNATELY.

THERE MUST BE A WAY TO HELP...
MEANWHILE, DOWN IN THE ELECTRIC FLEET’S BASE IN MAIN STREET STATION, COMMANDER VAL T. SUMMONS THE FLEET...

ELECTRIC FLEET! WE’VE GOT A PROBLEM AFFECTING THE WHOLE VALLEY!

SMOG AND THE CONGESTION ARMY ARE SPREADING OUT THROUGH THE CITY!

TRAFFIC IS GRIDLOCKED AND THE AIR QUALITY IS AWFUL!

WE’RE ON OUR WAY!
COMING FROM MAIN STREET STATION IS THE CHARGIN’ CHAMP WITH MASSIVE 440 KWH BATTERIES THAT PROVIDE 510 HORSEPOWER AND CHARGES IN LESS THAN THREE HOURS.

COMING FROM THE BOISE AIRPORT IS THE POLLUTION SOLUTION WITH THE ABILITY TO CARRY 40 PEOPLE MORE THAN ONE HUNDRED MILES.

COMING FROM BOISE TOWNE SQUARE MALL IS THE CLEAN GREEN MACHINE WITH LOW EMISSIONS AND FUELED BY IDAHO POWER WHICH GENERATES ~60% RENEWABLE ENERGY.

AND COMING FROM STATE STREET IS THE SILENT RIDER WITH NO ROARING COMBUSTION ENGINE. JUST SMOOTH, QUIET, ELECTRIC POWER!
ELECTRIC FLEET...

GET CHARGED!!!
THE ELECTRIC FLEET AND THEIR RIDERS ARE THE ONLY THING THAT STANDS IN THE WAY OF SMOG’S CONGESTION ARMY.

DON'T WORRY, WE'RE JUST THE BEGINNING!

SHAME THEY ONLY SENT FOUR BUSES!

AND WE'RE GOING TO STOP YOU IN YOUR TRACKS.
**THE TWO LEADERS FACE OFF; CHARGIN’ CHAMP TRIES TO TALK SENSE INTO HIS OPPONENT.**

THOSE GAS-GUZZLING, SINGLE OCCUPANT VEHICLES AREN’T GOING TO CLOG OUR ROADS ANYMORE!

THINK AGAIN! WE’RE THE FUTURE OF TRANSPORTATION, WE HAVE NEAR-ZERO EMISSIONS, AND GIVE PEOPLE A BETTER WAY TO TRAVEL THAT ENRICHES AND CONNECTS THE COMMUNITY!

LOOK AROUND! THEY DON’T REALIZE THEY ARE THE TRAFFIC THEY COMPLAIN ABOUT!

I WON! HAHAHAHAHA

PROVE IT!
CHAMP, THE PEOPLE RIDING THE BUS ARE CHARGING THE VOLTARAY! LET'S CHANNEL THEIR COLLECTIVE ENERGY!

YOUR LITTLE FLASHLIGHT WON'T DO ANY GOOD.

WE'LL SEE ABOUT THAT.
THE ELECTRIC FLEET AND SMOG’S CONGESTION ARMY
CLASH IN A SPECTACULAR DISPLAY OF THE FLEET’S POWER!

ZZZZZAP!
THROUGH TEAMWORK AND THE VOLTARAY BEAM, THE MEMBERS OF THE CONGESTION ARMY SEE THE ERROR OF THEIR WAYS AND EMBRACE MORE SUSTAINABLE COMMUTING OPTIONS, FORCING SMOG TO RETREAT.

YOU HAVEN'T SEEN THE LAST OF US YET!

I THINK WE HAVE!

WE SHOULD'VE TAKEN THE BUS!

FROM NOW ON WE WILL.
HI CHARGIN’ CHAMP, WE WERE ROOTING FOR YOU! WE’RE GOING TO TAKE THE BUS NEXT TIME.

THANKS! WE NEED YOUR HELP TO KEEP SMOG AND HIS CONGESTION ARMY AT BAY. OUR VOLTARAY ONLY WORKS WHEN YOU’RE ON BOARD!

EVERY TIME YOU TAKE THE BUS, RIDE YOUR BIKE, WALK, AND SHARE THE RIDE WITH CARPOOLS AND VANPOOLS, IT HELPS US CHARGE. EVERY CHANGE YOU MAKE ADDS UP!

REALLY? WHAT ELSE CAN WE DO!?
GOOD WORK, TEAM!

WHAT IF THEY COME BACK?

THEY’LL TRY... BUT THE SMOG AND CONGESTION FORCES ARE SHRINKING ALL THE TIME.
Although there are only four of us now, our electric fleet will continue to grow.

And as more people ride the bus, their efforts keep us charged, and keep the air clean, the roads clear, and the future bright.

The End

Or is it the beginning?
QUESTIONS AND ANSWERS WITH VAL T.

Q: Why do we need electric buses?

A: Electric buses help our community thrive! They are very kind to the environment! Quiet and smooth to ride, they reduce CO2 emissions, and you can ride them whether you have a car or not, so there are fewer cars on the road which means less traffic!

Q: Where does the power for the buses come from?

A: The buses charge at special electric charging stations at Valley Regional Transit’s Orchard Facility. Each bus can drive between 169 and 276 miles before it needs a charge!

Q: How many people can ride a bus?

A: Each bus holds nearly 40 riders.

Q: How do I ride the bus?

Riding the bus is easy! Visit ValleyRegionalTransit.org/how-to-ride to plan your trip, learn how to pay, and read tips and tricks to make your bus ride extra easy and relaxing.

Q: Are the electric buses quiet?

A: Whisper quiet! Keep your eyes open—you won’t hear them coming!
Learn more at
ValleyRegionalTransit.org/Electric
THE ELECTRIC FLEET MUST DEFEAT THEIR TOUGHEST OPPONENTS, SMOG AND THE CONGESTION ARMY! CAN YOU HELP OUR HEROES SAVE THE DAY? FIND OUT INSIDE THE PAGES OF THIS BOOK!

Visit ValleyRegionalTransit.org/Electric for more exciting information from Valley Regional Transit! And look out for the members of the Electric Fleet keeping the streets clean, today!