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FOR IMMEDIATE RELEASE

Valley Regional Transit seeks public input on transportation projects

Valley Regional Transit (VRT) announced today a public engagement initiative aimed at collecting input on transportation projects that will provide more travel options for the region. The initiative, Connected Treasure Valley 2022, showcases a range of transit projects through VRT's online public participation hub, Engage VRT (which can be found at engage.valleyregionaltransit.org).

"We are excited to share projects with the public that will bring more public transportation options to the region," said Stephen Hunt, VRT's Development Director. "Especially now, with high gas prices and limited affordable housing, it's important to ask how public transportation can help you."

Throughout the summer, participants can explore and engage with service changes and programs that will be introduced in the next year, projects that have been scheduled over the next five years, and longer-term updates based on the region's public transportation vision as documented in VRT's [Valley Connect 2.0](#).

"Engage VRT was developed to allow residents to help shape the future of transportation for the region and to ensure our engagement is responsive to the community's needs," said Jason Rose, VRT's Community Engagement Manager. "We partnered with CitizenLab to develop the platform, which will serve as both a place to share project updates as well as prioritize and promote conversation between residents who use our transportation services every day."

While the projects can all be found on the online platform, VRT will be conducting outreach throughout the summer across different venues, including on buses, at transit centers and transfer points, at community events, and through in-person and virtual town halls. VRT will also work with community organizations and businesses to provide information sessions by request.

"This initiative gives our community a place to share feedback and helps VRT chart a course for the future," Rose added.

This year's initiative is tentatively scheduled to run through October. Organizations interested in setting up an information session should contact Rose at jrose@valleyregionaltransit.org.

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