Valley Regional Transit (VRT)                       FY 2022 Fact Sheet
valleyregionaltransit.org                                                  208-345-7433

VRT operates 17 routes in Boise & Garden City, four inter-county routes, and on-demand service in Nampa and Caldwell.

**FY 2022 ridership**
- Boise/Garden City: 871,666
- Nampa/Caldwell: 32,325
- Inter-county: 46,065

**ACCESS paratransit**
- Boise/Garden City: 28,293
- Nampa/Caldwell: 2,540

**Top Boise bus routes (ridership)**
- 9 State Street: 191,195
- 3 Vista: 94,660
- 7B Fairview: 73,632

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**Shared Mobility**
A total of 84,768 rides were provided by VRT specialized transportation programs in the Treasure Valley during FY 2022. Here are the top programs:
- Senior centers*: 27,670
- SHIP: 12,822
- Metro Services: 12,306
- Harvest Transit: 14,837
- Rides2Wellness: 14,837
- Village Van: 7,794
- Volunteer Driver: 1,404

*Includes Meridian, Star, Eagle, Parma, Melba and Kuna.

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**City Go (citygoboise.com)**
City Go, a program of VRT, supports sustainable transportation solutions for schools, employers, and residents.

**Employee/Student totals**
City Go membership coverage: 40,353
With free transit access: 70,070

**Number of pass program contracts**
<table>
<thead>
<tr>
<th>Year</th>
<th>2019</th>
<th>2020</th>
<th>2021</th>
<th>2022</th>
</tr>
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<tbody>
<tr>
<td></td>
<td>11</td>
<td>12</td>
<td>19</td>
<td>27</td>
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</table>

**Pass Program Ridership**
<table>
<thead>
<tr>
<th>Year</th>
<th>2019</th>
<th>2020</th>
<th>2021</th>
<th>2022</th>
</tr>
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<tbody>
<tr>
<td></td>
<td>286,105</td>
<td>75,293</td>
<td>71,094</td>
<td>179,573</td>
</tr>
</tbody>
</table>

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**Cool facts**
- City Go, a program of VRT, supports sustainable transportation solutions for schools, employers, and residents.

**Help Desk**
In fiscal year 2022, the Valley Regional Transit Help Desk received 35,185 service calls and 22,125 reservation calls.

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**Budget Information: Fiscal Year 2022**

**Revenues**
- Federal funds: $15,754,273
- Local funds: $10,583,458
- Directly generated, auxiliary and non-transportation funds: $1,812,780
- Net gain on capital asset sales: $26,878
- **TOTAL**: $28,177,389

**Expenses**
- Salaries and fringe benefits: $13,279,443
- Professional services: $2,320,655
- Materials and supplies: $1,433,837
- Purchased transportation: $1,579,298
- Depreciation and amortization: $2,930,446
- Casualty and liability insurance: $1,138,169
- Miscellaneous: $804,159
- Other (Utilities, income expense, lease and rental, interest expense): $791,967
- **TOTAL**: $24,277,974

*Budget information taken from FY 2022 Financial Statements
ValleyConnect 2.0 — A plan for future transit growth in the region

Adopted in 2018, ValleyConnect 2.0 set the path for transit investments in the Treasure Valley. The service and capital investments described in VC 2.0 would transform transit, making it accessible to more people more often. It would quadruple the amount of service, help transit move through congestion, leverage innovations in transportation and mitigate some of the negative impacts of the explosive development occurring in the Treasure Valley.

Since the adoption of ValleyConnect 2.0, Valley Regional Transit (VRT):

- Increased service levels (peak hour and on Saturdays) on the premium corridors of Vista, State and Fairview, made improvements in passenger amenities along State Street, and developed a project portfolio of transit projects to further advance the State Street corridor.
- Continues to make improvements in passenger amenities throughout the system. These improvements will be guided by the Bus Stop Typology study which was approved by the VRT Board in January 2023.
- Began operating battery electric vehicles, implemented mobile ticketing, launched VRT OnDemand service in Canyon County, initiated an integrated mobility study to make the most of the improvements made in fare payment, and trip planning technology to make it easier to plan, book and pay for multi-modal transportation.
- VC 2.0 also committed VRT to maintaining public transportation assets in a state of good repair.

Finally, VRT has also made progress on identifying potential revenue sources that will be necessary to realizing the vision in VC2.0. With City Go, VRT is expanding the opportunities to increase fare revenues through pass programs. VRT has been able to increase annual revenue from advertising by managing it in-house.

Safe Routes to School

treasurevalleysaferoutes.org

Treasure Valley Safe Routes to School (SRTS) focuses on in-class and bike rodeo education. During the 2021-2022 school year SRTS staff visited 56 schools in the Boise, West Ada, Nampa, Vallivue, Caldwell and Kuna school districts.

Specific outreach activities and highlights include:

- Provided six sessions of bike/pedestrian safety and law in driver's education
- Held 20 in-school and community Bike Rodeos
- Held eight weeks of summer bike camps
- Conducted a single class of learn to ride with first-grade students at Mountain View Elementary as a pilot for a planned expansion
  - Support from St. Luke’s Regional Medical Center through the Idaho Walk Bike Alliance resulted in the purchase of bike helmets and hiring an additional staff member

Vall-ebike Pilot Project

Vall-ebike replaced the GreenBike bike-share system, operated by VRT from April 2015 through September 2020. VRT closed the system because of the negative impacts of COVID, the loss of title sponsors, and equipment technology issues.

VRT hoped to demonstrate the benefits of electric-assist bike-share as an additional mobility option for the region.

The Vall-ebike pilot project operated between June 13 and October 31, 2022. The fleet consisted of 50 electric-assist bikes. The system used former GreenBike hubs in and near downtown Boise.

- Vall-ebike operated for 110 days and provided for 2,442 trips
- Trips per bike per day average: 0.57
- Percentage of bikes in service: 93%
- The most popular hubs were at the Grove Plaza, Boise City Hall, and the Borah Post Office