

Notice of Intent to Award

Date: **May 21, 2026**

Project: **On-Call Marketing and Creative Agency Service**

RFP No: **RFP REG-BASE-26-2**

Owner: **Valley Regional Transit**

Facility: **Valley Regional Transit Regional Office**

Offeror: **Stoltz Marketing Group - SMG**

Offerors Address: **101 S. 16th Street, Boise, Idaho 83702**

Valley Regional Transit (VRT) has reviewed and evaluated all proposals received for the aforementioned Request for Proposal (RFP). VRT utilized a team of evaluators to rank and score all received proposals. VRT staff is recommending that this Request for Proposal be awarded to:

Stoltz Marketing Group - SMG

If any participating bidders objects to such award, such bidder shall respond in writing to this notice within seven (7) calendar days of the date of this letter, setting forth in such response the express reason or reasons that the award decision of the governing board is in error.

Protest submissions should be concise, logically arranged, and clearly state the grounds for protest. A protest must include at least the following information:

- (a) The name, address and telephone number of the protestor;
- (b) Identification of the solicitation number;
- (c) A detailed statement of the legal and factual grounds of the protest including copies of relevant documents; and
- (d) A statement as to what relief is requested.

All protests are to be submitted in writing to:

Valley Regional Transit
Attn: Procurement Administrator
700 NE 2nd Street, Suite 100
Meridian, Idaho 83642
Or
Email: procurement@ridevrt.org

NOTE: This is only a Notice of Intent to Award; it is not a Notice to Proceed. Work under the contemplated contract is not to commence until after you receive a Notice to Proceed, issued by Valley Regional Transit. Thank you for your continued interest in Valley Regional Transit procurement.