

City of Nampa Micro Transit Proposal

Elaine Clegg, CEO



What we will cover today

- ✓ Our vision
- ✓ New service model proposal
- ✓ Benefits of integrated network
- ✓ TNC safety and more
- ✓ VRT's request



VRT's Mission and Vision

VRT Cares

About riders

About partners

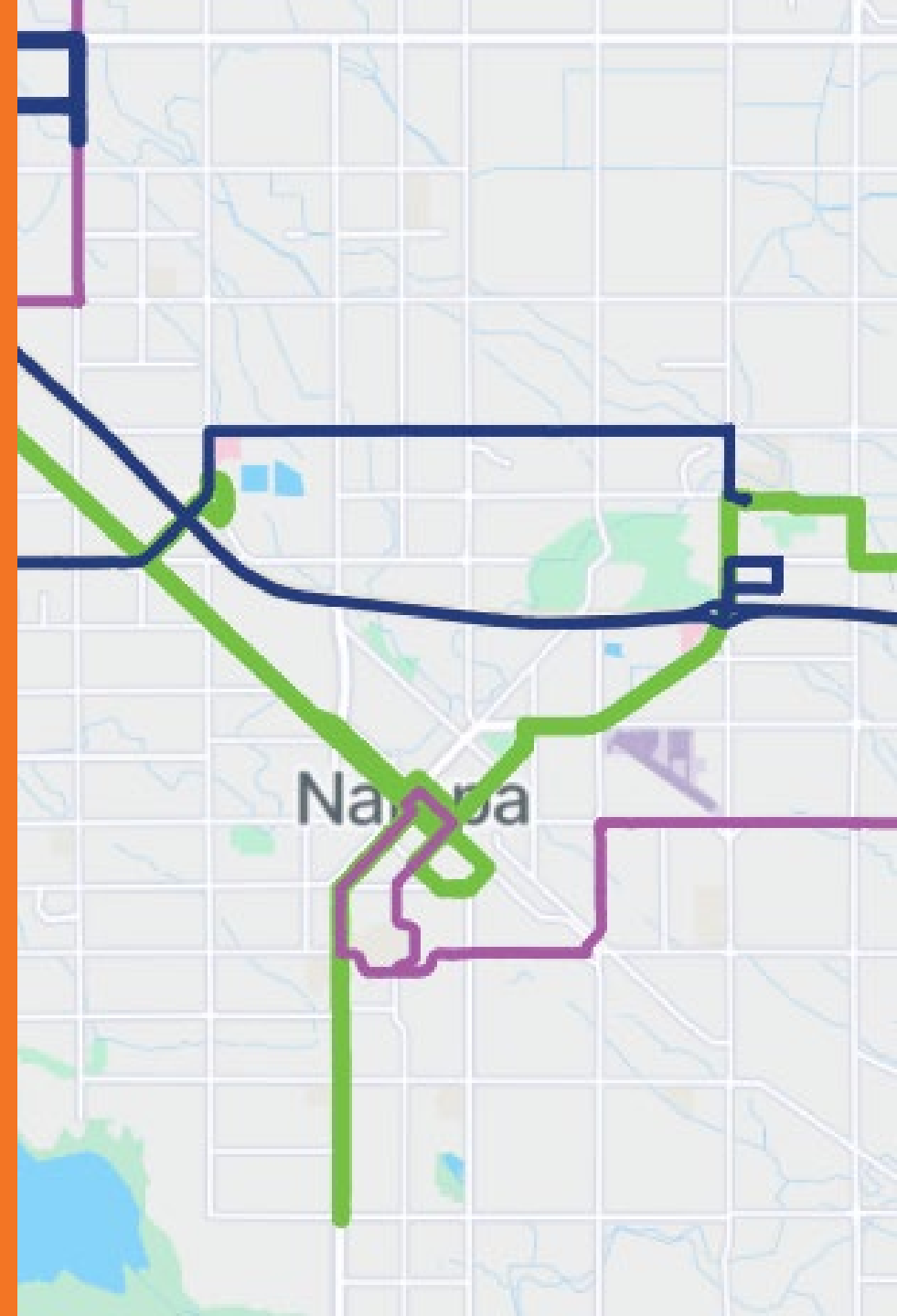
About region



VRT's vision

Built to Move. Free to Choose.

- A valley that moves everyone
- Expand public transportation investment to meet growth
- Integrated suite of transportation services that work for everyone
- Provide great value to taxpayer & leverage funding in innovative ways



VRT Responsiveness

- Has been a partner for decades
- Responsive to Nampa's requests
 - First On-Demand
 - Canyon County Vanpool
- Local support
- Customer service - commitment to getting people where they need to go and provide different options
- VRT is working to strengthen Nampa

New Service Model Finding Efficiencies

Current Service Model

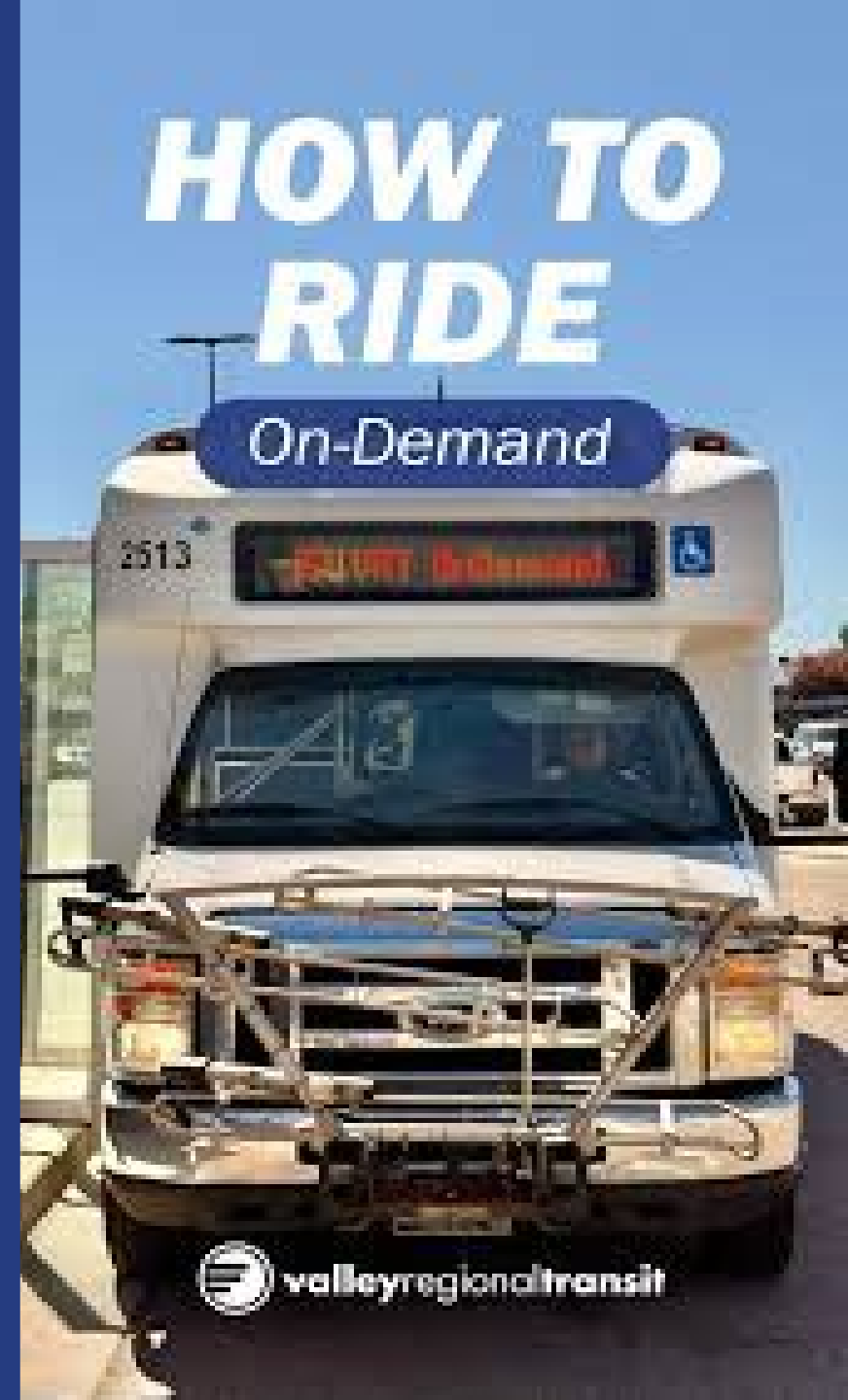
Equipment and Operators

- Larger more expensive vehicles
- CDL Drivers
- High cost per hour
- Better suited for paratransit and fixed route

Service levels

- High hourly cost limit availability
- Oversubscribed during peak periods
- High Cost per/boarding

Result: Too few vehicles in service & cost/rider too high



On-Demand Revisited

Equipment and Operators

- Smaller more nimble vehicles
- Non-CDL drivers
- Turn-key contract

Service Levels

- Lower cost/hour increases availability
- Supplement capacity with TNC “overflow”
- Lower cost/boarding

**Result: More service, more riders,
lower cost**

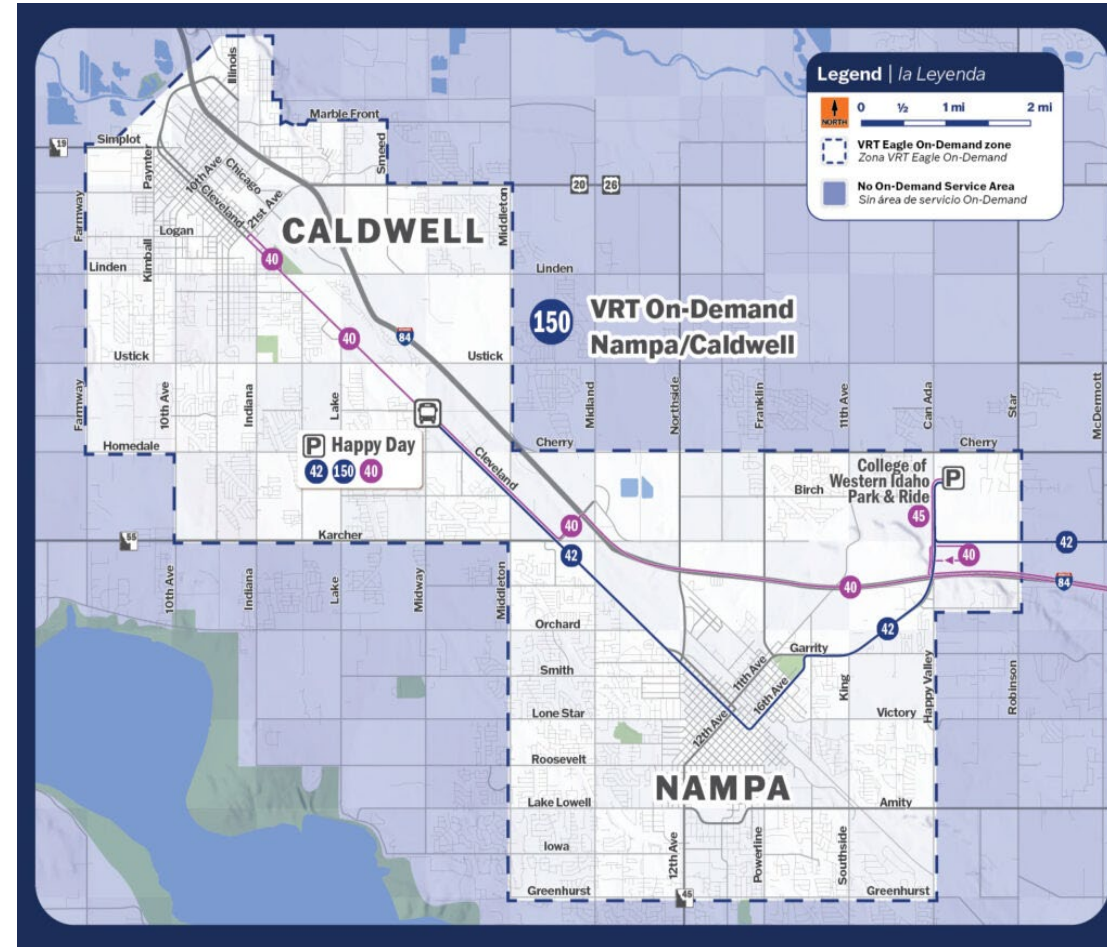


More Service, More Riders, Lower Cost

Micro Transit \$353,600

Forecast Results (compared to FY2025)

- Service contribution down 11%
- +118% increases in
 - Nampa boardings: /// 31,400
 - More unique riders: /// 2,760
- Nampa cost/boarding: -59% /// \$11.26
- Change service >>> curb-to-curb
- Weekday capacity: +16%
- New Saturday service: +3,600 Boardings
- TNC partnership enhances convenience:
 - +8,500 Boardings



Growing Ridership Trend

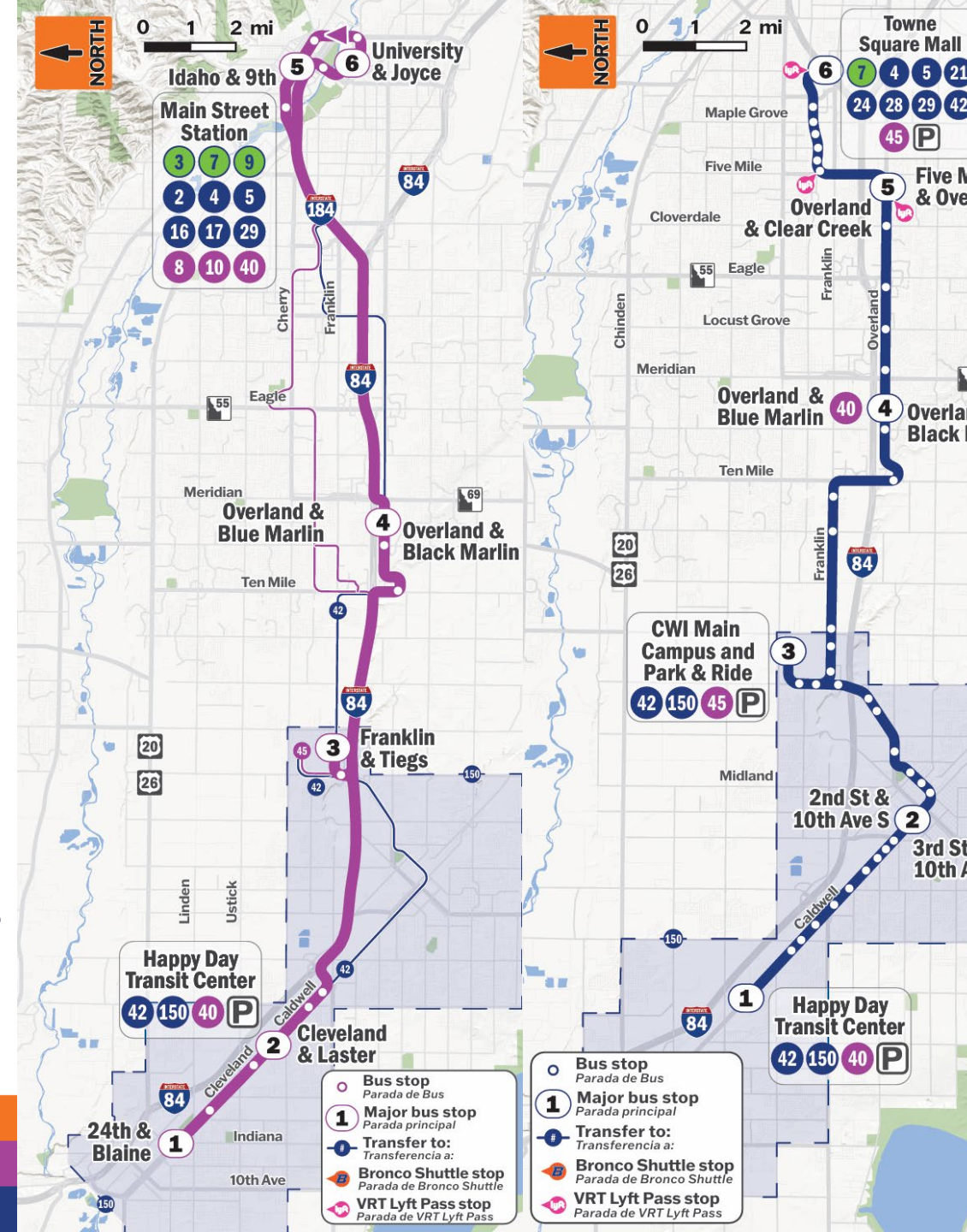
Lower \$/Boarding with Integrated Service

Fixed Route \$375,100

Forecast Results (compared to FY2025)

- Maintain growing regional connections
- **+27% increases in**
 - Nampa boardings: **/// 21,700**
 - More unique riders: **/// 300**
- Expand connections w/TNC partnership
- Nampa Cost per boarding: -38% **/// \$17.83**

Provide low-cost transportation alternative to Nampa workers, students and families



Transportation Accessibility

VRT Vehicles & Infrastructure

- ADA accessible – wheelchairs, visual impaired
- Bicycle racks
- Audio Announcements
- Information meets readability standards

VRT Services

- Trained to assist persons with disabilities
- Information available in multiple languages
- Concierge booking

Without these services riders will need more support to be productive citizens



BUS STOP ID

AB437

Bus Stop ID AB437

(208)345-7433

(208)345-7433



valleyregionaltransit



VRT A Complete Public Transportation Partner

Provide Thousands of Trips to Nampans

- 53,100 direct, 10,500 indirect

Local, Accessible, Responsive

- New Flexible Cost Effective On Demand
- Innovative TNC Partnership

Customer Service & Mobility Management

- 92,000+ calls/year
- Service Integration/Optimization
- Reliable & Scalable Fixed Route Services

Valuable Infrastructure Partner

- Sidewalk and Pedestrian Projects
- Upgraded Signal Technology
- Strategies to minimize impacts of development

ALL SERVICES

 Access Paratransit

 Beyond Access

 Safe Routes to School

 Volunteer Driver Program

 VRT Late Night

 VRT Lyft Pass

 Rides2Wellness

Economic Impact

- VRT – Money spent locally on local service stays in region
- Consistent lower fare and reliable everyday service
- Economic impacts
 - Direct
 - Supplier
 - Income respending

VRT has an \$8.5 million dollar impact on the economy in Canyon County.



VRT Proposal

VRT FY2027 Request

Assessment Category	FY2026	FY2027	% Change
General	\$72,175	\$53,726	-25.6%
Service	\$747,611	\$728,670	-2.5%
Capital	\$43,162	\$75,397	74.7%
Total	\$862,948	\$857,794	-0.6%

Forecast Outcomes	FY2025	FY2027	% Change
Direct Boardings	30,910	53,140	+72%
Riders	1,510	3,060	+103%
Cost/Boarding	\$27.92	\$16.14	-42%
Cost/Rider	\$571.49	\$280.32	-51%
Indirect Boardings	10,500	10,500	0%
Cost/All Boardings	\$20.84	\$13.48	-35%



Public Process

Public Hearing Required for significant change

- 93% supported local government funding public transit (of 220)
- Letters of support from community organizations

Hold joint public hearing with VRT before finalizing decision



QUESTIONS?



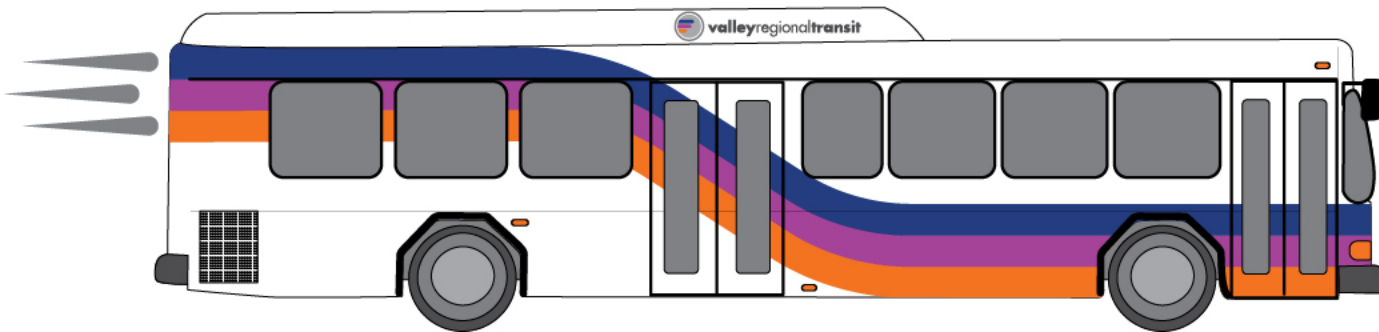
valleyregional**transit**

Elaine Clegg

CEO

2082582712 

eclegg@ridevrt.org 

Connecting
more people
to more places
more often.



**MORE PEOPLE
MORE PLACES
MORE OFTEN**

CONNECT WITH US



(208) 345-7433



rideVRT.org



info@rideVRT.org



Valley Regional Transit



@ridevrt

